

INVESTMENT STRATEGY: Monthly Income

Direct Lending Fund I, LP.

GENESIS OF FUND

The 08/09 financial crisis created severe dislocations in the credit markets. Concurrently advancements in internet technology have made traditional bank underwriting and consumer loans available to direct investors.

OFFERING

Limited Partnership Interests

RETURN EXPECTATIONS

9%-11% net / net yield

DISTRIBUTIONS

Monthly

FUND TERM

The Fund does not have a fixed term

MINIMUM INVESTMENT

\$250,000

INVESTOR QUALIFICATION

Accredited Investors

MANAGEMENT FEE

2.0% per annum

STRUCTURE

3(c)(1) Delaware Limited Partnership

CUSTODIAN

Millenium Trust Company

AUDITOR

Rothstein Kass

ADMINISTRATOR

OPUS Fund Services

COUNSEL

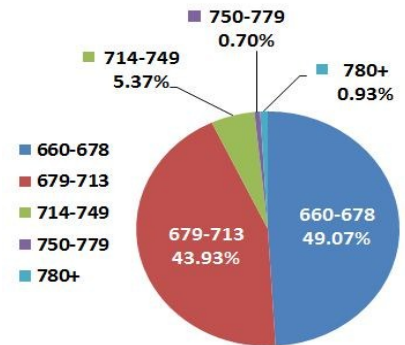
Paul Hastings

The Fund's objective is to generate monthly cash income with an annualized net/net return of 9 % to 11%.

The Direct Lending Fund I, LP generates income by investing in prime and super-prime consumer term loans. Thousands of creditworthy individuals take out short term loans online every month and the Fund is a preferred partner of the leading online lending platforms. The Fund's portfolio is highly selective based on its proprietary credit criteria and achieves broad diversification while generating risk adjusted returns which are superior to most short-term fixed income securities.

Attractive Current Performance†

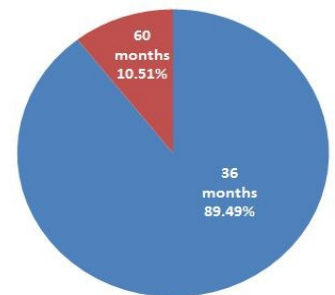
We are confident the portfolio is tracking to the Fund's 9% - 11% income objective (assuming historical default rates). Federal reserve data indicates consumer default rates are at the lowest point in over a decade. The market for direct funded consumer loans is expanding rapidly with total originations from our partners growing to \$85 Million in August from \$75 Million in July. We continue to see strong flow of high quality loans that meet our standards.



% Owned By FICO Score

PORTFOLIO PROJECTION (8-31-2012)

Grade	% of Fund	Expected Gross Yield	Expected Default Rate	Expected Net Yield
A	0.0%	0.0%	0.00%	0
B	4.1%	13.3%	3.00%	10.30%
C	27.9%	15.8%	4.40%	11.44%
D	50.3%	18.6%	5.75%	12.81%
E	8.8%	21.4%	7.25%	14.19%
F	2.0%	23.3%	8.60%	14.68%
G	1.3%	24.8%	9.50%	15.29%
Total Loans	94.4%	17.8%	5.18%	12.66%
Cash	5.6%		Expenses	-2.50%
Total	100.0%		Net/Net	10.16%



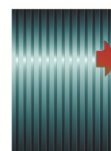
% Owned By Term

For questions or enquiries please contact us directly:

Phone: (760) 804-8050

Email: sl@direct-ia.com

Web: www.DirectLendingAdvisors.com



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